



October 24, 2019

7:00am - 1:00pm

Kern County Fairgrounds

1142 S P St, Bakersfield, CA 93307

Sponsorship APPLICATION & AGREEMENT

Company Name: _____

Company Address: _____

City: _____ State: _____ Zipcode: _____

Company Phone: _____ Email: _____

Event Contact Name: _____ Cell Phone: _____

Signature: _____ Date: _____

SPONSORSHIP OPTIONS (All sponsorships include 1 Full Page AD in the NEW Digital Guide) : Check One

Booth not included. If applicable, select the booth that you would like to purchase:

...continued

☐ **\$500-1000** Cash Sponsorship

Indoor ☐ **\$700** 8x10 ft. ☐ **\$1450** 8x20 ft. ☐ **\$3300** 20x20 Island

Outdoor ☐ **\$675** 20x20 ft. ☐ **\$1250** 20x40 ft.

Booth Included: (Indoor: 8x10 ft or Outdoor: 20x20 ft) _____

\$2000 Investment

☐ Indoor/Outdoor Sponsorship

\$3000 Investments

- ☐ Exclusive CE Credit Sponsor
- ☐ Exclusive Donut Sponsor
- ☐ Exclusive Morning Break Sponsor
- ☐ Exclusive Passport Sponsor
- ☐ Exclusive Agenda Sponsor

\$3000 Investment

☐ Exclusive Registration Desk Sponsor

\$4000 Investments

- ☐ Exclusive Building Sponsor
- ☐ Exclusive Coffee Cup Sponsor
- ☐ Exclusive Gun Safe Sponsor
- ☐ Exclusive Water Bottle Sponsor

\$5000 Investment

☐ Exclusive Tableware Sponsor

\$6000 Investment

☐ Exclusive Tote Bag Sponsor

\$10,000 Investment

☐ Exclusive Lunch Sponsor

OPTIONAL EXTRAS: ☐ **\$150** Tote Bag Insert

BOOTH UPGRADE OPTIONS: Check One

A standard Indoor (8x10ft.) or Outdoor booth (20x20ft.) is included with \$2,000 and up investments. Excludes Cash Sponsorship.

UPGRADE OPTIONS FOR LARGER BOOTH (with 2,000+ investments)

- ☐ **Additional \$750** XL Indoor 8x20 ft.
- ☐ **Additional \$2600** Indoor Island 20x20 ft.
- ☐ **Additional \$575** XL Outdoor 20x40 ft.

Booth Attendants:

Enter all of the information below as you would like it to appear on name badges.

Company Name: _____

Attendee Name: _____

Attendee Name: _____

Additional: _____

Two Lunch tickets are included with each booth purchase.
There is an additional \$15 charge for each additional attendee.

TOTAL:

Please enter the total amounts for all of the options you selected below.

Booth Upgrade \$ _____

Additional Attendees: \$ _____

Optional Extras: \$ _____

Total Amount Due: \$ _____

Payment and completed form are required to secure your booth. Please mail payment with this completed form to JCS Marketing PO Box 27772, Fresno, CA 93729. Make checks payable to JCS Marketing.

**All credit card payments are subject to a 3% processing fee.

Interested in Advertising Specials?

Combine magazine advertising with sponsorships for discount pricing.

559-352-4456

All exhibitors are asked to provide a certificate of liability insurance and name JCS Marketing the Certificate Holder/Additional Insured for \$1,000,000 for each occurrence. Mail to JCS Marketing PO Box 27772, Fresno, CA 93729.

JCS Marketing Use Only:

Booth Size: _____

Digital Guide:

Y / N

Tote Bag: Y / N

Payment Date: _____

Booth #: _____